

AN OPEN MANIFESTO

AI will **redefine** how companies work.

AI will **redefine** how schools work.

We are not **waiting** to find out who is right.

We train **AI-augmented human leaders** — and we build the company partnerships that turn that into your advantage.

We believe in a world where AI **does not replace humans**. As the leaders of today, it is our responsibility to prepare people to succeed tomorrow — our students, and your teams.

AI is not another tool your company will adopt and forget. It changes what work is, what a role is, and what “good” means. Every company is being redefined by it. So is every school.

AI-native is not a question of age. A company founded last year and one founded a century ago start from the same line: the decision to build for it. It is never too late to begin.

The real debate is not AI-first versus AI-native. We choose AI-native and people-first. Whether it is our team, our students, your teams, or your customers, the work is the same: to empower people with AI so they succeed.

We made that decision ourselves: stop defending the old model of education, and rebuild for the one arriving. What follows is what we believe, what we are building, and why part of it should be built with you.

What we **believe**

Five convictions sit under everything we do. They hold as much for a company as for a classroom.

- 1 AI makes mediocrity cheaper, not excellence easier.**
Everyone can now produce an acceptable first draft. The baseline rises on its own. The bar for excellence does not.
- 2 The scarce skill is judgment, not access to information.**
Knowing what is true, what is missing, and what decision follows — that is what is now rare, and what we train.
- 3 Responsibility cannot be delegated to a model.**
Whoever uses AI owns the result. “The AI said so” is not a defense — for a student, a manager, or a CEO.
- 4 AI recommends; humans decide.**
On decisions that carry real weight — hiring, capital, strategy, people — a person stays accountable.
- 5 Hybrid profiles win.**
Business without technical literacy is weaker. Technical skill without business judgment is weaker. Business + data + AI is the new professional standard.

What we *build*

We train people for the loop that decides everything in the age of AI: prompt, output, critique, verification, decision, communication, action. Not how to use a chatbot — how to direct one, distrust it well, and turn its output into a decision they can defend.

We hold ourselves to one honest test. If AI disappeared from our classrooms and our operations tomorrow, would anything look different? For most schools the answer is no. We are making sure ours is yes.

Build *with* us

The redefinition reshaping schools is reshaping you. We would rather face it together. Four ways to build with Albert School:

TRAIN

Train your leaders and teams

Executive Education for the AI age — judgment, not tool tutorials. Your people learn to direct AI and own the outcome.

BRAND & HIRE

Attract & hire AI-native talent

Graduates and talent fluent in business, data, and AI goes where they can thrive. Attract and retain hybrid profiles, trained to work next to AI from day one.

SOLVE

Put a team on a real problem

The Business Deep Dive: student teams and AI workflows take on a live challenge of yours. You get rigorous analysis; they work under real stakes.

BUILD

Experiment alongside us

Joint pilots, hackathons, co-built workflows, joint marketing campaigns. Use Albert School as a laboratory for AI-native operations and to build your positioning on the market — before your competitors do.

Navigating this change is complex. Knowing whom to trust is hard.

We carry the responsibility of a young generation that hands us their future. Albert School started in Paris in 2022 with 30 students. Next year we will grow to **900 across Paris, Milan, Madrid, Geneva and Marseille** — people who chose to trust us with the most important years of their lives.

If they trusted us, *why wouldn't you?*

Since Albert School's launch, we trained more than 2500 professionals in their AI journeys. The companies and institutions that will define the AI-native economy are the ones **building in 2026** — not the ones waiting to see how it settles.

If you believe what is written here, **sign it with us**. Then let's build.

Grégoire Genest — Director, Albert School · Business & Data

Co-signed _____ Company _____ Date _____

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